

Scope of Work

Installation and operation of unipole outdoor advertising structures on AIR Land or premises.

Proposed Locations:

1. Akashvani Mumbai Broadcasting House , Churchgate Mumbai Maharashtra 400020 (Ownership Land in the name of All India Radio)
2. HPT Malad , Marve Road Malvani Mumbai Maharashtra 400095.(Ownership Land in the name of All India Radio)

The proposed private partner shall:

1. Conduct site survey and feasibility assessment,
2. Design, fabricate, and install unipole structures,
3. Obtain approvals from local authorities/municipal bodies,
4. Manage advertising operations,
5. Ensure structural safety and maintenance,
6. Invest for fabrication, erection, maintenance and marketing.
7. Share agreed revenue on yearly basis and 33% airtime in all time band with AIR/DD.