

TERMS AND CONDITIONS

The indicative location may include:

1. Akashvani Mumbai Broadcasting House , Churchgate Mumbai Maharashtra 400020 (Ownership Land in the name of All India Radio).
2. HPT Malad , Marve Road Malvani Mumbai Maharashtra 400095 (Ownership Land in the name of All India Radio).

The proposed private partner shall:

1. Bear 100% investment cost
2. Conduct site survey and feasibility assessment,
3. Design, fabricate, and install unipole structures,
4. Obtain approvals from local authorities/municipal bodies,
5. Manage advertising operations,
6. Ensure structural safety and maintenance,
7. Share revenue generated from advertisements in agreed ratio or in lumpsum on yearly basis along with 33% of time in all time band for PB own advertisement
8. Comply with Municipal advertisement bylaws, Traffic police/NHAI norms, Structural safety certification, Environmental and electrical safety standards.