

Undertaking for custom bid / BeQ creation on GeM

(To be filled by the competent authority)

File Number: DDK/BNG/ES/PROG/NICP/2026-27/

Date: 05-08-2026

Subject: Undertaking for creation of custom Bid/ BeQ for goods/**services** required on GeM

1. Goods / services required : **Content Sourcing for TV Broadcasting**
(Please specify the exact goods/services required)
2. Search string used in the GeM availability report & Past transaction summary : **Content Sourcing for TV Broadcasting**
(Please state the exact search string used to find suitable categories)
3. GARPTS ID : **GEM/GARPTS/05082026/HJG0JTZ4ATQ1**
(Mention GeM availability report ID)
4. Categories which will be selected for sending notification from GeM:

Category 1 (Category name) : Hiring of Creative Agency

Category 2 (Category name) : Content Delivery Network

Category 3 (Category name) : Interactive content creation Services

5. Undertaking:

I acknowledge that the creation of a custom bid/BeQ is an exceptional process, warranted only when categories are unavailable on GeM are for the required goods/services.

I, A.Hanumant, Dy. Director General (E), Doordarshan Kendra, Bengaluru undertake the following;

- Our office/Organization has diligently conducted a comprehensive search using the provided search parameters, confirming the absence of relevant categories for goods/services.
- To the best of knowledge our office/Organization has provided an accurate and detailed description of the required goods/services in Para 1 above.
- We have meticulously selected the most relevant categories for notification in Para 4 above.
- Our office/Organization stands fully prepared to justify the necessity for a custom bid/BoQ to GeM upon request.


Dy. Director General (E)

ए. हनुमंत /A. HANUMANT
उप महानिदेशक (अभि)/ Deputy Director General (E)